



USSD (Unstructured Supplementary Services Data) is part of the VAS solution and is a session-based protocol used by mobile phones to communicate with the operator.

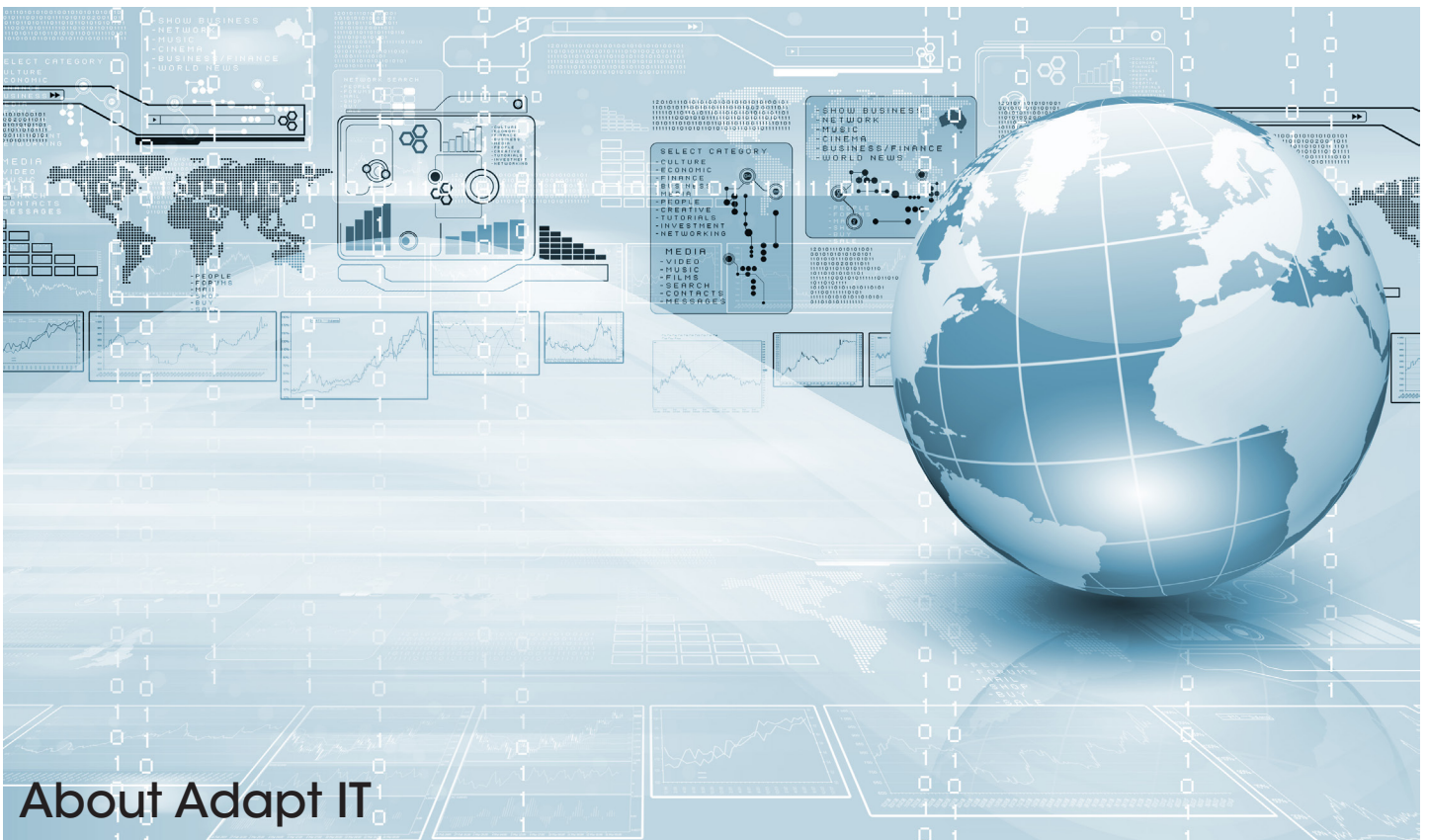
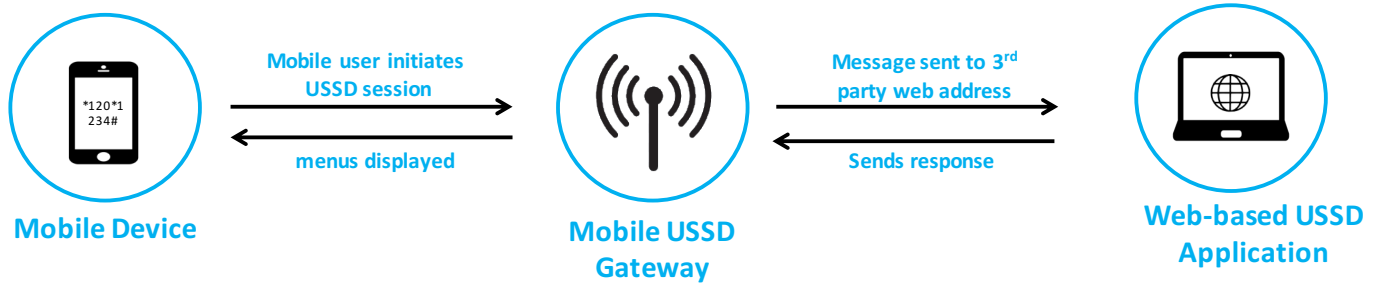
Key Features:

- ✓ Mobile Advertising
- ✓ Chat and Social Networking
- ✓ Please Call Me
- ✓ Predictive Messaging

Benefits:

- ✓ The USSD solution brings faster messaging to users because it creates a single, real-time session between the handset and the USSD solution.
- ✓ It is primarily used for mobile banking and recharging services, but has the capacity to seamlessly deliver services to most emerging markets.
- ✓ The USSD solution is menu-driven and is compatible with most handsets.

How it Works:



About Adapt IT

Adapt IT is a leader in ICT (information and communication technology) market through the provision of turnkey solution to the Education, Manufacturing, Energy, Financial Services, Hospitality and Telecommunication sector, employing over 1000 technology professionals and servicing more than 10 000 customers in 40 countries.

📍 Adapt IT Johannesburg Campus,
152 14th Road,
Midrand, Johannesburg

☎ +27 104 942 888

✉ sps-sales@adaptit.tech