



MARKET PERCEPTION RESEARCH

Market Perception Research is part of the VAS solution. Mobile Network Operators (MNOs), Mobile Virtual Network Operators (MVNOs) and subscribers can view data that allows them to make informed choices regarding brand, resources and operations.

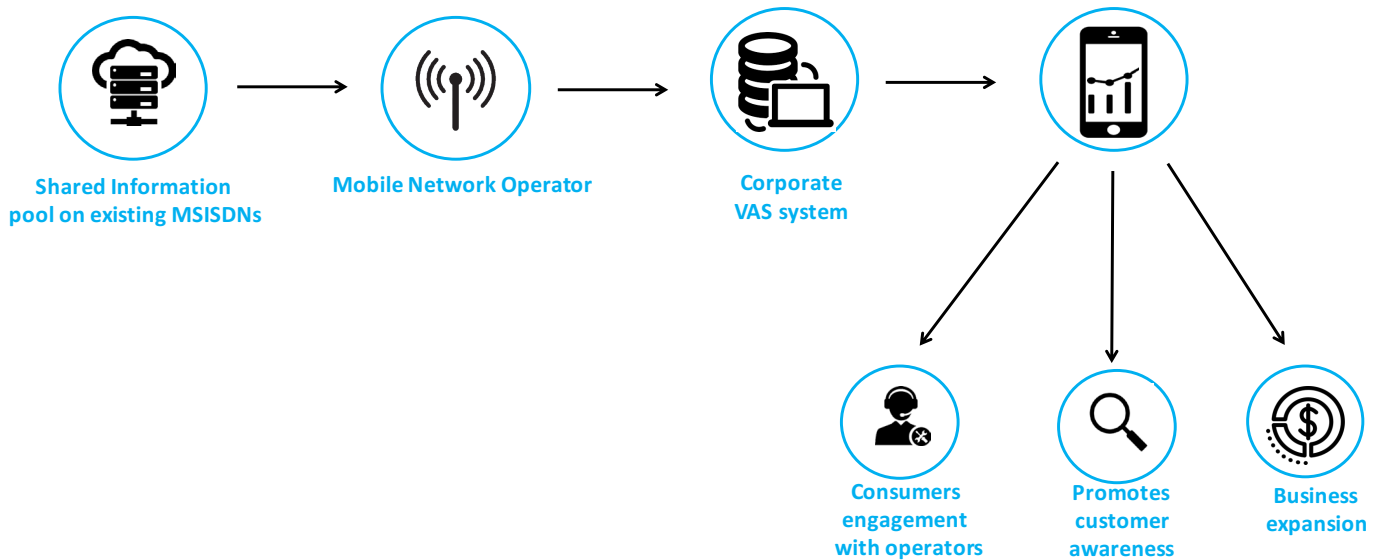
Key Features:

- ✓ Shows current trends and emerging markets in one consolidated view, anywhere, any time.
- ✓ Shows Voice, Data and SMS usage, which organizations can use to expand business resources and campaigns as needed.

Benefits:

- ✓ Builds strong relationships between operators and consumers.
- ✓ Empowers consumers to engage with operators about what they want and need from their Service Providers (SPs).
- ✓ Promotes customer awareness to give your business the edge in making your customers aware of the extra value your company offers.

How it Works:



About Adapt IT

Adapt IT is a leader in ICT (information and communication technology) market through the provision of turnkey solution to the Education, Manufacturing, Energy, Financial Services, Hospitality and Telecommunication sector, employing over 1000 technology professionals and servicing more than 10 000 customers in 40 countries.

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